

David Wiener

Host, The Tax Strategy Playbook podcast • CEO, Cash Flow Strategies, Inc.

A talk that pays for the room.



The fastest way to lose a room is a speaker who turns your stage into a sales pitch. David does the opposite. He explains the tax tools Congress wrote for property owners and businesses in plain language, with real numbers, and your audience leaves knowing which ones apply to them and what to ask their own tax professional.

Signature sessions

Your Building Is Depreciating Too Slowly

Real estate investor groups and property owners • 45 or 60 minutes

The Depreciation You Already Missed

Investor groups and CPA organizations • 30 or 45 minutes

What Changed in Cost Segregation, 179D, and the R&D Credit, and Which Clients to Ask About It

CPA societies and tax professional groups • 50 or 100 minutes

The R&D Credit Is Not Just for Labs

Business associations, chambers, and industry groups • 30 or 45 minutes

The After-Tax Picture: Depreciation Basics Every Agent Should Know

Brokerage sales meetings and agent trainings • 30 minutes

Built for your room. Every title, topic, and length above can be changed to fit your audience, your host, and your program. Tell David who will be in the seats and he will shape the session around them.

Not the full menu. These are starting points. David also speaks on bonus depreciation, real estate professional status and material participation, short-term rental depreciation, and depreciation recapture. If your group needs a different tax strategy topic, ask.

Formats

Keynotes, breakouts, lunch-and-learns, half-day trainings, webinars, and podcast interviews. In person anywhere in the United States, or virtual. For organizations that sponsor CPE, David provides learning objectives, a recommended field of study, and a timed outline for review.

About David

David Wiener is CEO of Cash Flow Strategies, Inc. and host of The Tax Strategy Playbook podcast. A public speaker since 1990, he has worked with CSSI (Cost Segregation Services, Inc.) on engineering-based cost segregation studies since 2016. He helps real estate investors, business owners, and their tax professionals use cost segregation, the Section 179D deduction, and the R&D tax credit. He serves on the National Small Business Association Leadership Council.

His father, a CPA, gave him the line that frames his work: tax evasion is a crime, but tax avoidance is mandatory.

Recent stages

- Georgia Society of CPAs Real Estate Conference
- American Association of Oral and Maxillofacial Surgeons
- CSSI Annual Meeting, Fort Lauderdale, 2025
- Greater Las Vegas Real Estate Investors Association, 2025
- NorCal Real Estate Mastermind, Sacramento, 2023 and 2024
- Wealthy Investors Conference, Las Vegas, 2023
- Huntington & Ellis brokerage, Las Vegas

Heard on

- Flipping America
- Investor Fuel's Real Estate Pros Show
- Sterling Insights with Charles Trakas
- The Growth Shift Podcast

Book David for your stage or show

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